



# **CITY OF HAYWARD**

## **AGENDA REPORT**

AGENDA DATE 05/04/99

AGENDA ITEM \_\_\_\_\_

WORK SESSION ITEM WS#2

**TO:** Mayor and City Council

**FROM:** Director of Community and Economic Development

**SUBJECT:** FY 1999-01/2000-01 Category A Social Services Funding Recommendations

### **RECOMMENDATION:**

It is recommended that the City Council review and comment on the following report regarding Category A Social Services funding for FY 1999-00/2000-01.

### **BACKGROUND:**

On November 18, 1998 the City of Hayward announced the availability of \$350,000 in Category A Social Services funds from it's General Fund to help support non-profit organizations to provide needed social services to the Hayward Community from July 1, 1999 through June 30, 2000. In keeping with the two-year budget plan approved by Council, funding decisions also cover a two-year period. Of course, just like the City's own budget, funding for the second year only takes effect upon approval of the FY 2000-01 budget.

### **The Proposal Review Process**

A total of twenty-five (25) applications were submitted by the December 21, 1999 deadline totaling \$555,427 in requests for the \$350,000 available in Category A funds. The Community and Economic Development (CED) staff and the Human Services Commission (HSC) reviewed the proposals and established recommendations using the Guidelines for the Distribution of Social Services Funds and Social Services Proposal Rating Criteria adopted by City Council (Attachment A). After reviewing the proposals, the CED staff established preliminary funding recommendations. These were shared with both the applicants and the HSC.

After each of the individual commissioners reviewed the proposals, the Commission as a whole developed questions to be used in interviews with the applicants. The Proposal Review Committee (PRC) of the Human Services Commission then interviewed all 25 applicants. The interview process enabled the commissioners to obtain a better understanding of the projects being proposed and the capabilities of the applicants. It also provided the opportunity for the commissioners to clarify any issues that developed during the interview process. Following this, the entire Commission established its preliminary funding recommendations.

On March 18, 1999 an Appeals Hearing was conducted. This provided an opportunity for applicants to respond to either the staff's or the Commission's preliminary recommendations. A total of eight (8) applicants appealed. After considering the appeals, neither the Commission nor the staff changed the funding recommendations they initially established.

### **Discussion of HSC and Staff Recommendations**

In total, the CED staff is recommending that 22 proposals be funded. The Commission recommends that 23 proposals be funded. In order to accommodate this additional proposal, the Commission is recommending that approximately 2.5% be deducted from the staff's recommendations.

The HSC and the CED staff attempted to achieve a balance between providing support to programs which are currently funded (where the provider has proven to be effective and there continues to be demonstrated need), and supporting new (not currently funded) programs which also effectively demonstrated a need and the potential for positively impacting the community. Of the applicants recommended for funding, three (3) are programs which are not currently supported by the City. These are:

- ◆ Proposal No. 9 – Eden Information and Referral - CHAIN Line
- ◆ Proposal No. 17 – The Kid's Breakfast Club
- ◆ Proposal No. 23 – South Hayward Parish – Emergency Food Program

A summary chart of all the CED staff and Human Services Commission's recommendations is provided as Attachment B. A brief description of each proposal and the rationale for both the Human Service Commission's and staff's recommendations is provided as Attachment C.

### **Secondary Consideration List**

On occasion an applicant which has been allocated City funds later discovers that it is not possible to fulfill City contract requirements. Consequently, the funds allocated become available for redistribution. In the event this occurs, it is recommended that a Secondary Consideration List be developed so that applicants on this list can be considered for funding. The HSC is recommending that the following proposals be placed on a Secondary Consideration List:


- ◆ Proposal No. 1 – Afghan & International Refugees Support Services – Employment Project
- ◆ Proposal No. 2 – Alzheimer's Services of the East Bay – Adult Day Care Center
- ◆ Proposal No. 24 – Spectrum/LAS – Service Counseling/Legal Services Project

If funds become available for redistribution to proposals on the Secondary Consideration List, the Commission recommends that Proposal No. 2 be given priority and provided support up to the amount requested. The Commission also recommends that if there are any additional funds remaining, they be considered for redistribution at the time that the amount available is known.

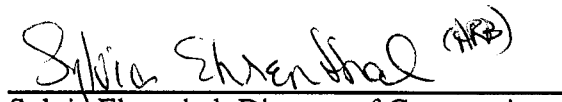
## Next Steps

The City Council is scheduled to conduct its Social Services Funding Public Hearing and make final funding decisions at its regular meeting on May 11, 1999.

Prepared by:

  
\_\_\_\_\_  
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Recommended by:

  
\_\_\_\_\_  
Sylvia Ehrenthal, Director of Community  
and Economic Development

Approved by:

  
\_\_\_\_\_  
Jesús Armas, City Manager

Attachments: Exhibit A – Guidelines for the Distribution of Social Services Funds and Social Services Proposal Rating Criteria  
Exhibit B – Summary Chart of the Social Services Funding Recommendations for FY 1999-00/2000-01  
Exhibit C – Summary Description of the Proposals Submitted for the FY 1999-00/2000-01 Social Services Funding Cycle

**Social Services Funding  
Recommendations  
FY 1999-00/2000-01**

# GUIDELINES FOR THE DISTRIBUTION OF SOCIAL SERVICE FUNDS

It is the policy of the City of Hayward to support social services which are designed to foster the independence of service recipients and prevent the need for services in the future, while also providing support to those organizations that assist persons in crises and those who lack the basic necessities of life. This policy is reflected in the funding guidelines described below:

**I. Prevention and Enabling Services** **ALLOCATION OF FUNDS: 35-65%**

Services that are designed to foster independence and/or prevent people from needing social services in the future.

**II. Crisis Intervention Services** **ALLOCATION OF FUNDS: 20-35%**

Services that help people who are in crises and are most at risk of losing their independence.

**III. Basic Needs Services** **ALLOCATION OF FUNDS: 15-30%**

Services that help people with the fewest resources who are the most in need.

These policies and guidelines are based on a model which categorizes services along a "continuum of need." Each category represents different types of services which are designed to prevent an individual from moving across the continuum to a greater level of need.

*Note: The service types shown under each category below are exemplary only and are not intended to be exclusive or limiting:*

Least Need ..... <i>&lt; Continuum of Need &gt;</i> ..... Most Need			
<b>I</b> <b>Prevention Services</b> ..... <b>Enabling Services</b>		<b>II</b> <b>Crises Intervention Services</b>	<b>III</b> <b>Basic Needs Services</b>
<b>35 - 65%</b>		<b>20 - 35%</b>	<b>15 - 30%</b>
Services that are designed to foster independence and/or prevent people from needing social services in the future.		Services that help people who are in crises and most at risk of losing their independence.	Services that help people with the fewest resources and who are most in need.
Educ. of At-Risk Groups; Drug/Alcohol Prevention; HIV/AIDS Awareness	Voc.Rehab/Job Training; Long Term Counseling; Child/Adult Day Care	Short-Term Intervention; Suicide Prevention	Food Shelter Clothing

# GUIDELINES FOR THE DISTRIBUTION OF SOCIAL SERVICE FUNDS

- continued -

It is also the policy of the City of Hayward to:

- Utilize a competitive bidding process in order to provide an opportunity for all social service programs serving Hayward residents to seek City support. This includes programs that currently receive funding from the City as well as those that currently do not. Private nonprofit community based organizations and public nonprofit agencies are eligible for and encouraged to compete for funding. However, there is no guarantee that funding will be provided to any particular applicant. City departments are not eligible to participate in this process.
- Evaluate proposals seeking "seed" funding on the same basis as all other proposals. If "seed" funding is granted, the City will not provide continued support to the same organization for the same service for the following two years.
- Encourage coordination among all social service agencies. Therefore, all applicants for City funding shall be required to describe how the services being proposed are similar to, different from and/or compliment similar services operated by other agencies serving Hayward residents, and how these services will be coordinated with other service providers. ***Preference will be given to proposals which demonstrate effective partnerships between two or more organizations.***

# SOCIAL SERVICES PROPOSAL RATING CRITERIA FOR CATEGORY A FUNDS

## Minimum Requirements:

- Applicants must demonstrate the ability to meet the City's Local Advisory Body requirements;
- Applicants must show evidence that they qualify as a public or private nonprofit organization under the laws of California, and have a Federal IRS Tax Exemption Status either pending or approved;
- Granted funds must be used to serve disadvantaged, low income Hayward residents only.
- Applicant must be willing and able to satisfy all the provisions of the City of Hayward Social Services Contract.

## Additional Considerations:

The following factors, divided into four major categories, are used by the Human Services Commission and City staff to rate submitted proposals. One hundred (100) points may be awarded.

### I) Ability to Address Need

- |  |           |
|--|-----------|
| A) Benefit (definition of need, and ability to address it) | 5         |
| B) Empowers individuals and/or communities                 | 5         |
| C) Quality of service                                      | <u>10</u> |
|  | <b>20</b> |

### II) Program Design

- |   |           |
|---|-----------|
| A) Overall design (justification compared to other alternatives). | 7         |
| *B) <i>Leverage of funds</i>                                      | 7         |
| C) Ability to measure success                                     | 6         |
| D) Location in Hayward (out of which services are provided)       | <u>5</u>  |
|   | <b>25</b> |

### III) Coordination/Partnerships/Consolidation

- |  |           |
|--|-----------|
| A) Proposal demonstrates a high level of coordination among public and/or private organizations. | 10        |
| B) Proposal submitted by two or more organizations demonstrating an effective partnership.       | 10        |
| C) Proposal demonstrates an effective consolidation of two or more services or organizations.    | <u>10</u> |
|  | <b>30</b> |

### IV) Management and Performance Capacity

- |  |            |
|--|------------|
| A) Administrative cost                                     | 5          |
| B) Fiscal Management Capabilities                          | 5          |
| C) Record keeping and reporting capacity                   | 5          |
| * D) <i>Past performance</i>                               | 5          |
| E) Completeness, accuracy, and quality of proposal package | <u>5</u>   |
|  | <b>25</b>  |
| <b>TOTAL</b>   | <b>100</b> |

- *Note: "New" agencies which have not yet had the opportunity to establish a diverse funding base or a performance history will be awarded 50% of the points in this category, rather than zero, so that they will not be unfairly penalized.*

**FY 1999-00/2000-2001**  
**Social Services Funding Recommendations**  
**Category A Funds**

<b>Prop #</b>	<b>Agency</b>	<b>Program Name</b>	<b>Amount Requested FY 99-00</b>	<b>Amount Received FY 98-99</b>	<b>CED Staff Final Recommendations</b>	<b>HSC Final Recommendations</b>	<b>Difference Between HSC &amp; Staff</b>
1	Afghan & International Refugees Support Svcs	Employment Project	\$25,000	Not previously funded by City	\$ 0	\$ 0	\$ 0
2	Alzheimer's Services	Adult Day Care and Caregiver Support	20,000	10,800	10,800	10,537	263
3	Bay Area Community Services (BACS)	Hedco House Creative Living Center	14,800	14,800	14,800	14,439	361
4	Building Opportunities for Self Sufficiency (BOSS)	BOSS Employment Program (BEP)	42,349	20,000	20,000	19,513	487
5	Community Alliance for Special Education (CASE)	Hayward Special Education Advocacy Project	14,500	11,600	11,600	11,317	283
6	Community Resources for Independent Living (CRIL)	Hayward Independent Living Services	23,700	23,700	23,700	23,123	577
7	Easter Seals	Heritage Adult Day Services	15,890	15,400	15,400	15,025	375
8	Eden Housing	Glen Berry Summer Recreation and Enrichment Program	10,000	8,700	0	8,526	8,526
9	Eden Information and Referral (Eden I & R)	CHAIN (Community Housing and Information Network)	15,000	Not recently funded under Social Svcs	15,000	14,635	365
10	Eden Youth Center (EYC)	Homework Club	17,000	17,000	17,000	16,585	415
11	Eden Youth Center (EYC)	New Start Tattoo Removal	5,000	5,000	5,000	4,878	122
12	Emergency Shelter Program (ESP)	Emergency Shelter Services for Women and Children	30,000	20,000	25,000	24,391	609



Prop #	Agency	Program Name	Amount Requested FY 99-00	Amount Received 98-99	CED Staff Final Recommendations	HSC Preliminary Recommendations	Difference Between HSC & Staff
13	Employment Development Department (EDD)	Eden Area Jobs for Youth	15,000	10,000	10,000	9,756	244
14	Family Emergency Shelter Coalition (FESCO)	Shelter Support Services for Families	20,000	17,700	17,700	17,269	431
15	Hayward Area Recreation and Park District (HARD)	Youth Enrichment Project	42,800	20,000	20,000	19,513	487
16	Horizon Services, Inc.	Lambda Project	17,000	13,300	13,300	12,976	324
17	The Kid's Breakfast Club	The Kid's Breakfast Club	6,000	Not funded last year	3,000	2,927	73
18	La Familia Counseling Services	Social Svcs Support Program	42,350	32,700	32,700	31,903	797
19	Legal Aid Society of Alameda County (LASAC)	Free Legal Services	30,640	Not funded in FY 98-99 with Social Svcs funds	0	0	0
20	Parental Stress Service, Inc (PSS)	Hayward Child Sexual Abuse Treatment Program	35,000	25,500	25,500	24,879	621
21	Salvation Army	Family Aid – Transient Aid	30,000	26,000 (20,000 - Cat. A) (6,000 - Cat. B)	20,000	19,513	487
22	Shelter Against Violent Environments (SAVE)	WINGS – transitional housing	11,286	10,200	10,200	9,952	248
23	South Hayward Parish	Emergency Food Program	10,418	Not previously funded by City	7,300	7,122	178
24	Spectrum Community Services	Service Counseling Hayward Elder Legal Program (HELP)	41,137	34,000	15,000	14,635	365
25	Tri-City Health Center	HIV Case Management	20,557	17,000	17,000	16,586	414
TOTAL			555,427		350,000	350,000	

**City of Hayward – Final Social Services Funding Recommendations  
FY 1999-00/2000-01**

**Proposal No. 1**

**APPLICANT:** Afghan & International Refugee Support Services  
**PROJECT:** Employment Program

<b>AMOUNT REQUESTED:</b>	<b>\$25,000</b>
<b>HUMAN SERVICES COMMISSION RECOMMENDATION:</b>	<b>\$ 0</b>
<b>CED STAFF RECOMMENDATION:</b>	<b>\$ 0</b>

***AGENCY DESCRIPTION***

The Afghan & International Refugee Support Service (AIRSS) promotes charitable, educational, and other services to refugees, immigrants, and the community in the San Francisco Bay Area. The services include: promoting social integration into American life; encouraging economic self-sufficiency of low income Hayward residents; developing and providing referral services as needed. AIRSS was formerly known as Afghan Support Agency.

***SUMMARY OF PROJECT PROPOSED FOR FY1999-00***

The Afghan & Information Refugees Support Services proposes to serve 60 low-moderate income Hayward residents in an Employment Services Project. A minimum of 10 of these individuals will be gainfully employed by June 30, 2000. The project will assist individuals to acclimate into American society through a minimum of three educational workshops. Each workshop will be four hours and will instruct the individual on basic job search techniques, resume writing, and interview techniques. As a result, project participants will have a better understanding of the labor market in their chosen field and will have increased knowledge of job seeking techniques. A minimum of twenty-five will be referred to East Bay employers and a minimum of ten will receive actual placements. Hayward funds will be used for staff and program operation costs.

***PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT***

<b>PROJECT FUNDED</b>	<b>AMOUNT</b>	<b>FISCAL YEAR</b>
Not previously funded by City		

**City of Hayward – Final Social Services Funding Recommendations  
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Afghan and International Support Services, Continued:

**Explanation:**

*Human Services Commission:*

- ❖ It is recommended that this proposal be put on a Secondary Consideration List, so that if another funded applicant is unable to carry out the social services contract with the City and additional funds become available, this applicant can be considered for funding.
- ❖ It is recommended that this agency, which has strengths in working with people who are from multiple cultures and who speak multiple languages, partner with another agency which has strength in providing employment services and submit an application in future funding cycles which demonstrate a better plan for serving the populations targeted in this proposal.

*CED Staff:*

- ❖ The proposal is inconsistent in identifying the number of people targeted to obtain employment. In Section II of the proposal narrative, it states 20 of 60 will obtain work (12 in full-time positions and 8 in part-time employment). Under the Objectives Section of the proposal it is stated that 10 of 25 individuals will be placed in employment. In either case, the number of clients targeted to obtain jobs is very low compared to the number participating in the program.
- ❖ The program budget provided in the proposal does not appear to be sufficient enough to support the provision of services needed to successfully help clients find employment.
- ❖ Specific information about workshop curriculum and service delivery methods were not provided. Consequently, it is unclear how the program can be successful in meeting the stated objectives.

**City of Hayward – Final Social Services Funding Recommendations  
FY 1999-00/2000-01**

**Proposal No. 2**

**APPLICANT:** Alzheimer's Services of the East Bay  
**PROJECT:** Adult Day Care Services

<b>AMOUNT REQUESTED:</b>	<b>\$20,000</b>
<b>HUMAN SERVICES COMMISSION RECOMMENDATION:</b>	<b>\$10,537</b>
<b>CED STAFF RECOMMENDATION:</b>	<b>\$10,800</b>

***AGENCY DESCRIPTION***

The Alzheimer's Services of the East Bay works to enhance the quality of life of those with Alzheimer's Disease and dementia by providing adult day care, respite for caregivers, education and other support services to families, caregivers and the community at large. The services provided are designed to decrease the likelihood of premature and costly institutionalization of individuals with Alzheimer's Disease and related conditions, reduce the inappropriate use of emergency rooms and acute medical services, and lessen caregiver stress and unemployment.

***SUMMARY OF PROJECT PROPOSED FOR FY1999-00***

Alzheimer's Services of the East Bay will increase community awareness of Alzheimer's disease and related dementias by provide information and referral to a minimum of 600 individuals through written materials, public talks, health fairs, and requests for information. In addition, ASEB will double its day care, support group, counseling and training services to low-income Hayward residents from 20 to 40 participants. The projected increase in services is due to a change in location from San Leandro to Hayward. Hayward funds will be used for staffing and program operations costs.

***PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT***

<b>PROJECT FUNDED</b>	<b>AMOUNT</b>	<b>FISCAL YEAR</b>
Alzheimer's Day Care Program	\$10,800	FY 1998-99
"	\$10,866	FY 1997-98
"	\$10,866	FY 1996-97
"	\$11,184	FY 1995-96
"	\$11,184	FY 1994-95

**City of Hayward – Final Social Services Funding Recommendations  
FY 1999-00/2000-01**

Alzheimer's Services of the East Bay, Continued:

**Explanation:**

*Human Services Commission:*

- ❖ This proposal should be funded for the reasons stated by staff. However, it is recommended that this applicant initially be funded in the amount of \$10,537 so that all the other programs the Commission would like to support can also be recommended for funding.
- ❖ Recognizing the proposed increase in services being offered by this agency, the Commission also recommends that the applicant be placed as *top priority* on a Secondary Consideration List for additional funds, should they become available, up to the requested amount of \$20,000.

*CED Staff:*

- ❖ ASEB is expanding its ability to provide adult day health care services to Hayward residents by moving its operations to a larger location in Hayward.
- ❖ ASEB provides high quality, "medical-model" adult day services to Hayward residents. This program serves those whose level of need exceeds the capacity of the "social model" adult day care programs that also serve Hayward residents.
- ❖ While an increase in support commensurate with the proposed increase in services is justified, the need to meet other critical social services in Hayward with limited funds also exists.

**City of Hayward – Final Social Services Funding Recommendations  
FY 1999-00/2000-01**

**Proposal No. 3**

**APPLICANT:** Bay Area Community Services (BACS)  
**PROJECT:** Hedco House Creative Living Center

<b>AMOUNT REQUESTED:</b>	<b>\$14,800</b>
<b>HUMAN SERVICES COMMISSION RECOMMENDATION:</b>	<b>\$14,439</b>
<b>CED STAFF RECOMMENDATION:</b>	<b>\$14,800</b>

***AGENCY DESCRIPTION***

Since 1953, Bay Area Community Services (BACS) has developed and delivered specialized services for older adults and adults with mental illness. It is the primary goal of BACS to provide appropriate and cost effective alternatives to institutionalization. Older Adult Programs and services include: senior nutrition, money management, adult day care, and affordable home care. Mental Health Services include: Crisis Residential Services, Supported Independent Living/Case Management, and five (5) Creative Living Centers; Hedco House is the Creative Living Center located in Hayward.

***SUMMARY OF PROJECT PROPOSED FOR FY1999-00***

A minimum of 71 adults with severe and persistent mental illness living in Hayward will be served by Hedco House Creative Living Center. The project is designed to enable these Hayward residents to have more control over their lives by providing rehabilitation and vocational training services, and by helping them to access other formal and informal sources of support. Hayward funds will be used for staffing and program operating costs.

***PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT***

<b>PROJECT FUNDED</b>	<b>AMOUNT</b>	<b>FISCAL YEAR</b>
BACS – Hedco House	\$14,800	FY 98-99
“	\$14,838	FY 97-98
“	\$14,838	FY 96-97
“	\$15,300	FY 95-96
“	\$15,300	FY 94-95

**City of Hayward – Final Social Services Funding Recommendations  
FY 1999-00/2000-01**

BACS, Continued:

**Explanation:**

*Human Services Commission:*

- ❖ Same as below

*CED Staff:*

- ❖ Hedco House continues to be the only community-based program to provide quality outpatient services to Hayward residents who have severe, long-term mental health disabilities in Hayward.
- ❖ The services provided are effective and well coordinated with other government and community based health and social service programs.

**City of Hayward – Final Social Services Funding Recommendations  
FY 1999-00/2000-01**

**Proposal No. 4**

**APPLICANT:**            **Building Opportunities for Self Sufficiency (BOSS)**  
**PROJECT:**            **BOSS Employment Program (BEP)**

<b>AMOUNT REQUESTED:</b>	<b>\$42,349</b>
<b>HUMAN SERVICES COMMISSION RECOMMENDATION:</b>	<b>\$19,513</b>
<b>CED STAFF RECOMMENDATION:</b>	<b>\$20,000</b>

***AGENCY DESCRIPTION***

Building Opportunities for Self-Sufficiency (formerly Berkeley-Oakland Support Services) - B.O.S.S., is dedicated to ending poverty and homelessness in Alameda County. BOSS provides a comprehensive range of services to homeless and low-income individuals, many of whom have been diagnosed as mentally and emotionally disabled. Services offered include: emergency shelter, transitional housing, mental health advocacy, housing advocacy and a multi-service center which is located on A street in Hayward. The multi service center offers a shelter for mentally disabled men and women out of which meals, showers, laundry and storage space for shelter clients is provided. Mail, message and telephone services are also available for individuals living on the street as well as for shelter residents. Case management, drug and alcohol counseling, crisis counseling, public benefits counseling and advocacy, housing search assistance, housing placement services and housing advocacy are also provided. The proposed BOSS Employment Program will operate out of this Hayward location.

***SUMMARY OF PROJECT PROPOSED FOR FY1999-00***

The BOSS Employment Program will provide case management and pre-employment services to a minimum of 200 homeless, low income, Hayward residents who are not eligible to receive employment services under the County CalWorks program. BEP will conduct outreach to shelters, social services, and existing community based organizations in Hayward to facilitate client intake and assess client skills and needs. BEP will provide job preparation, job search workshops, individual counseling, support groups, as well as follow-up support to assist individuals to obtain and maintain employment. If the amount requested is granted, Hayward funds will be used to increase a part-time Program Specialist position to full-time in order to provide expanded employment services.

***PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT***

<b>PROJECT FUNDED</b>	<b>AMOUNT</b>	<b>FISCAL YEAR</b>
BOSS Employment Services	\$20,000	FY 1998-99
“	\$20,000	FY 1997-98



**City of Hayward – Final Social Services Funding Recommendations  
FY 1999-00/2000-01**

BOSS, Continued:

**Explanation:**

*Human Services Commission:*

- ❖ Same as below

*CED Staff:*

- ❖ The County provides funding for employment services to assist CalWorks recipients who have children to find employment in order to end their dependency on welfare. These services are not available to individuals and couples without children; BOSS proposes to fill this gap in services.
- ❖ People who have a history of being homeless, out of work, and who have minimal job search or employment skills often are not able to successfully utilize the employment services offered by the Employment Development Department or the County's One-Stop Career Centers which are both "self-help" service delivery systems. BOSS proposes to provide the high level of individualized assistance needed by homeless, out of work individuals.

**City of Hayward – Final Social Services Funding Recommendations  
FY 1999-00/2000-01**

**Proposal No. 5**

**APPLICANT:** Community Alliance for Special Education (CASE) and  
Community Resources of Independent Living (CRIL)  
**PROJECT:** Hayward Special Education Advocacy Project

<b>AMOUNT REQUESTED:</b>	<b>\$14,500</b>
<b>HUMAN SERVICES COMMISSION RECOMMENDATION:</b>	<b>\$11,317</b>
<b>CED STAFF RECOMMENDATION:</b>	<b>\$11,600</b>

***AGENCY DESCRIPTION***

Two agencies, the Community Alliance for Special Education (CASE) and Community Resources for Independent Living (CRIL) have partnered with one another to submit this proposal. CASE was formed in 1979; it offers services designed to protect the educational rights of children with disabilities and works to promote better understanding and cooperation among parents, the special education service community and the public schools. CRIL's mission is to support, empower, and teach skills to persons with disabilities so that they may more fully participate in the community and in daily life activities. CASE is the lead agency for this project.

***SUMMARY OF PROJECT PROPOSED FOR FY1999-00***

The Hayward Special Education Advocacy Project (The Project) is designed to help ensure that children with disabilities who are at risk, receive appropriate special education services provided by law. Working cooperatively with the Hayward Unified School District (HUSD), the project will assist students with disabilities and their parents to benefit from the special education system. The proposed project focuses on serving children of low income families. It will provide technical assistance, representation and training. A component of the training is to build the self-esteem of students with disabilities and prepare them to participate in their own educational planning. The project will serve a minimum of 155 unduplicated low-income Hayward residents. Hayward funding will be used to help pay for staffing and program operation costs.

***PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT***

<b>PROJECT FUNDED</b>	<b>AMOUNT</b>	<b>FISCAL YEAR</b>
Hayward Special Education Project (CASE & CRIL)	\$11,600	FY 1998-99
“	\$11,600	FY 1997-98
Hayward Special Education Project (CASE only)	\$ 7,793	FY 1996-97

**City of Hayward – Final Social Services Funding Recommendations  
FY 1999-00/2000-01**

**CASE & CRIL – Hayward Special Education Project, Continued:**

**Explanation:**

Human Services Commission:

- ❖ Same as below

CED Staff:

- ❖ CASE and CRIL formed this partnership in response to the City's effort to encourage agencies to maximize the use of limited resources. This partnership enhances the services provided by CASE alone.
- ❖ The goal of this project is to ensure that students with special needs obtain an appropriate education and that they are active participants in their own education planning. Because of the preventive and non-adversarial methods used to achieve this goal, the services offered are seen as a positive and supportive by students, parents and the Hayward Unified School District alike.
- ❖ Hayward funds will help make these services available to low-income, non-English speaking Hayward residents.

**City of Hayward – Final Social Services Funding Recommendations  
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**Proposal No. 6**

**APPLICANT:**           **Community Resources for Independent Living (CRIL)**  
**PROJECT:**           **Independent Living Services**

<b>AMOUNT REQUESTED:</b>	<b>\$23,700</b>
<b>HUMAN SERVICES COMMISSION RECOMMENDATION:</b>	<b>\$23,123</b>
<b>CED STAFF RECOMMENDATION:</b>	<b>\$23,700</b>

***AGENCY DESCRIPTION***

CRIL's mission is to support, empower, and teach skills to persons with disabilities (consumers) so that they are able to more fully participate in the community and in daily life activities. A particular focus is on teaching rights and skills to empower consumers to obtain goals that lead to maximum choice and participation in their lives. Services include the operation of a personal assistant registry, benefits advocacy, teaching independent living skills, peer support, and information and referral.

***SUMMARY OF PROJECT PROPOSED FOR FY1999-00***

CRIL proposes to increase consumer ability to maximize their independence and participation in daily life activities as indicated by the achievement of self-identified goals. A minimum of 305 low income, Hayward residents with disabilities will use and benefit from CRIL services. A minimum of 75% (229) of those residents seeking services will develop and achieve self-identified independent living goals. Hayward funds will be used to help pay for staff and program operation costs.

***PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT***

<b>PROJECT FUNDED</b>	<b>AMOUNT</b>	<b>FISCAL YEAR</b>
Independent Living Services	\$23,700	FY 98-99
"	\$23,691	FY 97-98
"	\$23,691	FY 96-97
"	\$24,475	FY 95-96
"	\$24,475	FY 94-95

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CRIL, Continued:

**Explanation:**

*Human Services Commission:*

- ❖ Same as below

*CED Staff:*

- ❖ CRIL is the primary provider of services to Hayward residents with disabilities.
- ❖ The services provided continue to benefit a great number of people in the Hayward community.
- ❖ CRIL continues to increase its effectiveness by working closely with other service providers in order to maximizing the use of limited resources.

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**Proposal No. 7**

**APPLICANT:** Easter Seals of the Bay Area  
**PROJECT:** Heritage Adult Day Program

<b>AMOUNT REQUESTED:</b>	<b>\$15,890</b>
<b>HUMAN SERVICES COMMISSION RECOMMENDATION:</b>	<b>\$15,025</b>
<b>CED STAFF RECOMMENDATION:</b>	<b>\$15,400</b>

***AGENCY DESCRIPTION***

The mission of the Easter Seal Society of Bay Area is to serve individuals with disabilities. Several different programs and services are made available to people of all ages who have disabilities living throughout the San Francisco Bay Area. In January of 1996, Easter Seals took over as the parent organization for the Heritage Programs which offered a variety of elder care services under the auspices of another nonprofit organization, the Vesper Society. In so doing, Easter Seals broadened its commitment to maintain these critical elder care services for the communities in the east bay. Administrative cost effectiveness has been accomplished since the acquisition, and assistance with marketing and program design is on-going.

***SUMMARY OF PROJECT PROPOSED FOR FY1999-00***

The Heritage Program proposes to help maintain the functioning level of 30 low to moderate income dependent elderly Hayward residents by providing six hours of classes and activities, five days a week, along with escorted round-trip transportation, nutritious meals, reminders to take medications, and regular health screenings. These activities help to prevent or postpone the necessity of institutional care. Ten of these participants with neurological trauma will also receive services from the "Next Steps" post rehabilitation program. Thirty low to moderate income Hayward caregivers will receive support and a break from their caregiving responsibilities in order to maintain their own health and well-being while keeping their elder family member at home. Hayward funds will be used to provide discounted fees to low income Hayward residents. This income will be used to pay for a portion of staff salaries. The program is currently looking for new space as HUSD has indicated that the current site must be used as a school once again.

***PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT***

<b>PROJECT FUNDED</b>	<b>AMOUNT</b>	<b>FISCAL YEAR</b>
Easter Seals- Adult Day Care	\$15,400	FY 98-99
"	\$15,410	FY 97-98
"	\$15,410	FY 96-97
"	\$15,893	FY 95-96
Vesper Society- Adult Day Care	\$15,893	FY 94-95

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Easter Seals of the East Bay, Continued:

**Explanation:**

*Human Services Commission:*

- ❖ For the reasons stated below, the Commission recommends that this proposal be supported. However, given that the Project Heritage program must move from its current location, it is recommended that City support be provided only on the condition that an alternate site is found, and in operation, no later than the end of the first quarter of FY 1999-00 (i.e., September 30, 1999), and that the new site is located close enough so that Hayward residents do not have to travel more than one hour, one way, to obtain services.

*CED Staff:*

- ❖ This adult day program helps to prevent the premature institutionalization of dependent older adults.
- ❖ Quality care and activities help program participants to function at their optimum levels while needed respite is provided to their caregivers.
- ❖ This program is well coordinated with other adult day care programs in the area such as the Alzheimer's Services of the East Bay which serves those who need a level of care that is beyond the capacity of the Heritage Adult Day Program. Transportation, fund development activities and staff training are also coordinated with other adult day care programs throughout the County through a local adult day care network so as to maximize the use of limited resources.

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**Proposal No. 8**

**APPLICANT:** Eden Housing Inc. & Family Emergency Shelter Coalition  
**PROJECT:** Glen Berry Summer Recreation & Enrichment Program

<b>AMOUNT REQUESTED:</b>	<b>\$10, 000</b>
<b>HUMAN SERVICES COMMISSION RECOMMENDATION:</b>	<b>\$ 8,526</b>
<b>CED STAFF RECOMMENDATION:</b>	<b>\$ 0</b>

***AGENCY DESCRIPTION***

This project is provided through a partnership between Eden Housing, Inc. and the Family Emergency Shelter Coalition (FESCO). Through its affiliate, Eden Housing Management, Inc., Eden Housing combines affordable housing, property management services and supportive programming to low-income Hayward residents in order to help build strong and healthy communities. FESCO's mission is to instill or restore dignity, self respect, and self-reliance so that homeless and very low income families, their individual members, and the entire community are strengthened. FESCO participated in the conceptual design work of the Glen Berry Apartment project, and plays an integral ongoing role by providing support services to the families living at the apartment complex.

***SUMMARY OF PROJECT PROPOSED FOR FY1999-00***

The Glen Berry Summer Recreation and Enrichment Program is designed to build a strong, positive community and to develop resiliency in children. The program takes place at Glen Berry Apartments, an affordable housing development for 50 families with income below 60% of median. The program is for children between the ages of 4 and 14 with opportunities for older youth and parents to participate by volunteering. Activities are age appropriate and will provide recreational, educational, as well as community service opportunities. A minimum of 45 children will receive affordable and accessible recreational, educational, and enrichment activities during the eight weeks of programming (June 21, 1999 – August 13, 1999) This is an unlicensed childcare facility requiring a parent or another designated adult to be on location during program hours. For this reason the program is limited to residents of the Glen Berry Apartment complex. Hayward funds will be used to pay for a portion of salary and program operation costs.

***PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT***

<b>PROJECT FUNDED</b>	<b>AMOUNT</b>	<b>FISCAL YEAR</b>
Glen Berry Summer Recreation & Enrichment Program	\$ 8,700 (Category A Funds)	FY 1998-99
“	\$ 8,700 (Category B Funds)	FY 1997-98



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Glen Berry Summer Recreation & Enrichment Program, Continued:

**Explanation:**

*Human Services Commission:*

- ❖ The Commission wishes to support the continuation of the partnership established by Eden Housing and FESCO to provide the recreation and enrichment program at the Glen Berry Apartments. The amount recommended is approximately 98% of the amount requested. The 2% reduction was made so that the Commission could support this project as well as many other critical social services in the community.
- ❖ It is recommended that this project be supported with the condition that the recreation and enrichment services be made available to non-Glen Berry Apartment residents.

*CED Staff:*

- ❖ The recreation and enrichment services proposed would be made available only to the children who live at the Glen Berry apartment complex and would not be open to the wider Hayward community. Programs recommended for funding are open to all eligible Hayward residents.
- ❖ The program is only offered part-time during the summer and the children served are limited to participating for only a half day. Because the program is unlicensed, a parent or designated guardian must be present in the apartment complex while the child is in the program. Consequently, the benefits derived from this effort are limited by its design.

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**Proposal No. 9**

**APPLICANT:** Eden Information and Referral (Eden I & R)  
**PROJECT:** CHAIN (Community Housing and Information Network)

<b>AMOUNT REQUESTED:</b>	<b>\$15,000</b>
<b>HUMAN SERVICES COMMISSION RECOMMENDATION:</b>	<b>\$14,635</b>
<b>CED STAFF RECOMMENDATION:</b>	<b>\$15,000</b>

***AGENCY DESCRIPTION***

Eden Information and Referral (Eden I&R) was established in Hayward in 1976 to provide information and referral about available services to residents in the Hayward and Castro Valley areas. The agency's mission is to "link people with resources." More than simply providing telephone numbers to those seeking information about social services, agency staff interview callers to ascertain a better understanding of their circumstances and assist when needed to obtain available services. Eden I & R also provides a wide range of information services which expand the capacity of other social service providers both locally and statewide. In addition to providing referrals directly to clients and to other service providers, Eden I&R provides translation services for the State of California's statewide 911 system, and after-hours emergency phone service for the Alameda County Child Protection Services Division.

***SUMMARY OF PROJECT PROPOSED FOR FY1999-00***

The CHAIN (Community Housing and Information Network) is a database and phone network which connects over 1,200 social service agencies, and actively maintains a database of over 27,000 units of affordable housing. This agency proposes to provide a minimum of 1,140 Hayward residents with a comprehensive assessment of their needs from experienced I&R staff resulting in an individualized goal plan, and will receive referrals to, and when needed assistance in obtaining services from, specific social service providers in the area. The CHAIN phone line also increases the efficiency of other social service providers by individually designing plans for callers to use the social service system as a tool towards gaining self-sufficiency. Callers are directed toward the resources that will be most effective in helping them transition through their need. If granted, Hayward funds will provide partial salary support for the CHAIN Program Supervisor.

***PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT***

<b>PROJECT FUNDED</b>	<b>AMOUNT</b>	<b>FISCAL YEAR</b>
CHAIN Phone Line	\$8,000 *	FY 1993-94

*\* Subsequently funded through the City of Hayward Community Development Block Grant Program.*

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Eden I&R CHAIN Program, Continued:

**Explanation:**

*Human Services Commission:*

- ❖ Same as below

*CED Staff:*

- ❖ The CHAIN program provides more than just telephone numbers to people seeking information about social services. An assessment is done, individualized goals are identified and assistance in obtaining services is provided when needed.
- ❖ The data base managed by Eden I&R is the most up to date and comprehensive source of information about services in Alameda County that is available.
- ❖ A great number of other service providers seeking help for their clients benefit from this service.

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**Proposal No. 10**

**APPLICANT:** Eden Youth and Family Center  
**PROJECT:** Tutoring/Homework Club

<b>AMOUNT REQUESTED:</b>	<b>\$ 17,000</b>
<b>HUMAN SERVICES COMMISSION RECOMMENDATION:</b>	<b>\$ 16,585</b>
<b>CED STAFF RECOMMENDATION:</b>	<b>\$ 17,000</b>

***AGENCY DESCRIPTION***

The mission of the Eden Youth and Family Center (formerly Eden Youth Center) - EYFC is to improve the quality of life for children, youth and families. EYFC is home to nearly two dozen agencies and organizations that serve over 200 children and their families every day. These "member agencies" provide services which include: group counseling, pregnant teen support, youth employment training, pediatric health care case management for developmentally disabled teens and young adults, parenting classes, and student advocacy. Along with managing the multi-service center at its campus in south Hayward, EYFC also provides direct services through its Tutoring/Homework Club, Emergency Respite Childcare Service, Tattoo Removal Program, Mentoring, and Child Care programs.

***SUMMARY OF PROJECT PROPOSED FOR FY1999-00***

Prior to operating under the auspices of the Eden Youth and Family Center, these services were provided under the program name Companions and operated as its own nonprofit organization. The City provided support to this project in 1992. Later, in 1995, after the Companions program came under the umbrella of the Eden Youth Center, the City again supported the project and has done so since that time. The Tutoring/Homework Club proposes to continue to provide individualized and small group tutoring and homework assistance for a minimum of 90 low income Hayward school aged children in a library-like setting. In addition, the Club will provide a safe and supportive place for children to go after school hours. Sixty five percent of all students who attend the Club regularly for a ten week period will show improvement in one or more areas of school performance (e.g. academic, social, attendance). Hayward funds will be used to pay for the Program Coordinator and partially for program administration costs. The Program Coordinator is responsible for recruiting and training volunteer tutors, for recruiting students participants, for matching and the tutors and students, and for supervising the tutor/student partnerships to ensure their success.

***PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT***

<b>PROJECT FUNDED</b>	<b>AMOUNT</b>	<b>FISCAL YEAR</b>
(EYC) Tutoring/Homework Club	\$17,000	FY 98-99
"	\$17,081	FY 97-98
"	\$17,081	FY 96-97
"	\$17,625	FY 95-96

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Eden Youth and Family Center – Tutoring/Homework Club, Continued:

**Explanation:**

*Human Services Commission:*

- ❖ Same as below

*CED Staff*

- ❖ This after-school program not only provides children with a safe place to go after school, while their parents are still at work, it also provides needed tutoring services to assist these children to succeed in school.
- ❖ Coordination and communication between program staff and the students' parents and teachers helps to ensure that school performance is improving as a result of the services provided.
- ❖ The program has proven to be successful in past years.

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**Proposal No. 11**

**APPLICANT:** Eden Youth and Family Center , Hayward Kaiser Permanente  
Medical Center and St. Rose Hospital  
**PROJECT:** New Start Tatoo Removal Program

<b>AMOUNT REQUESTED:</b>	<b>\$ 5,000</b>
<b>HUMAN SERVICES COMMISSION RECOMMENDATION:</b>	<b>\$ 4,878</b>
<b>CED STAFF RECOMMENDATION:</b>	<b>\$ 5,000</b>

***AGENCY DESCRIPTION***

The mission of the Eden Youth and Family Center (formerly Eden Youth Center) - EYFC is to improve the quality of life for children, youth and families. EYFC serves both as a host to several other nonprofit service organizations who rent space at the EYFC facilities in south Hayward to serve youth and their families, and as a direct service provider. Kaiser Medical center is one of the major health care providers in southern Alameda County. In 1996 EYFC and Kaiser Medical Center formed a partnership to operate the Hayward New Start Tattoo Removal Program which is modeled after a pilot program in San Jose called Project Clean Slate. In 1998 St. Rose Hospital, another major health care provider in Southern Alameda County, also joined the partnership to provide services under this program. Both medical institutions provide the medical expertise, equipment and supplies needed to perform the medical procedures involved in tattoo removal. EYFC serves as the lead agency, fiscal agent and program administrator for the project.

***SUMMARY OF PROJECT PROPOSED FOR FY1999-00***

The Hayward New Start project proposes to remove visible gang and/or drug related tattoos from a minimum of 35 Hayward young people between the ages of 13 and 25, in order to assist them in moving their lives in a positive direction. Potential clients will be interviewed and screened by EYFC staff. Each participant will be guided into an educational or vocational program coordinated by EYFC and will complete 50 hours of community service. Kaiser and St. Rose will sponsor and perform the medical procedures in the tattoo removal clinic. It takes from four to eight laser treatments, one every month, to remove a single tattoo. During this time, participants are required to complete a one year commitment to provide a community service in the Hayward community under the auspices of a sponsoring agency that has been arranged for by EYFC. Hayward funds will provide partial funding of the Program Manager's salary.

***PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT***

<b>PROJECT FUNDED</b>	<b>AMOUNT</b>	<b>FISCAL YEAR</b>
Hayward New Start		
Tattoo Removal Program	\$5,000	FY 98-99
“	\$5,000	FY 97-98

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Eden Youth and Family Center – New Start Tattoo Removal Program, Continued:

**Explanation:**

*Human Services Commission:*

- ❖ Same as below

*CED Staff:*

- ❖ As a part of the agreement to remove the tattoos, program participants must perform a significant number of community service hours to the community. This not only helps the individual participant to reconnect with the with the community at large, it helps them to build marketable skills and benefits the community at large.
- ❖ The project is supported by two major medical institutions in the Hayward community and has proven to be successful.
- ❖ The amount requested is minimal compared to the benefits that are derived from this project.

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**Proposal No. 12**

**APPLICANT:** Emergency Shelter Program  
**PROJECT:** Emergency Shelter Services

<b>AMOUNT REQUESTED:</b>	<b>\$30,000</b>
<b>HUMAN SERVICES COMMISSION RECOMMENDATION:</b>	<b>\$24,391</b>
<b>CED STAFF RECOMMENDATION:</b>	<b>\$25,000</b>

***AGENCY DESCRIPTION***

The Emergency Shelter Program (ESP) was founded in 1972. Its mission is to provide a temporary home and supportive services for women and their children who are in crisis, helping them achieve self-sufficiency and independence; and to work with clients and the community to help break the cycle of domestic violence and to prevent homelessness. Services include: short-term shelter, food and counseling for women and their minor children who are homeless for any reason, including battering and/or financial crisis. Supportive counseling, housing and job referrals and child care are provided to shelter residents.

***SUMMARY OF PROJECT PROPOSED FOR FY1999-00***

Emergency Shelter Program proposes to provide emergency housing, food, clothing, transportation, and counseling services for a minimum of 77 Hayward homeless/abused women and children for a total of 2,029 bed nights. Program services include a 24-hour crisis-line, intake and assessment, individual/group counseling, life skills classes, and community referrals for mental health counseling, job readiness, and housing. Hayward funds would be used for partial support of a Case Manager Assistant position and program operation costs.

***PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT***

<b>PROJECT FUNDED</b>	<b>AMOUNT</b>	<b>FISCAL YEAR</b>
Emergency Shelter Services	\$20,000	FY 98-99
"	\$32,800	FY 97-98
"	\$33,848	FY 96-97
"	\$35,000	FY 95-96
"	\$37,927	FY 94-95



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Emergency Shelter Program, Continued:

**Explanation:**

*Human Services Commission:*

- ❖ Same as below

*CED Staff:*

- ❖ Emergency shelter and support services continue to be a large need in the Hayward community for women and children who are homeless and to those who are victimized by domestic violence.
- ❖ Efforts to coordinate services with other emergency shelter and transitional shelter providers continue to be strengthened in order to make better use of limited resources.
- ❖ The agency is under new leadership and past concerns have been, or are in the process of being, addressed. Therefore, staff is recommending an increase in the amount of funds granted.

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**Proposal No. 13**

**APPLICANT:** Employment Development Department & the Eden Youth and Family Center  
**PROJECT:** Eden Area Jobs for Youth (EAJY)

<b>AMOUNT REQUESTED:</b>	<b>\$15,000</b>
<b>HUMAN SERVICES COMMISSION RECOMMENDATION:</b>	<b>\$ 9,756</b>
<b>CED STAFF RECOMMENDATION:</b>	<b>\$10,000</b>

***AGENCY DESCRIPTION***

The Hayward office of the State Employment Development Department (EDD) is the lead agency in a partnership with Eden Youth and Family Center to provide the services offered through the Eden Area Jobs for Youth (EAJY) program. The program operated as the Mayor's Summer Youth Program for many years. EAJY eventually evolved to a more community based effort to assist youth to obtain employment. The program now operates out of the EDD office in Hayward; EDD provides the facility, overhead and administrative costs of the program. One part-time EDD staff person is also available to coordinate other part time staff and the program's activities. The Eden Youth and Family Center serves as the program's fiscal agent.

***SUMMARY OF PROJECT PROPOSED FOR FY1999-00***

Eden Area Jobs for Youth will coordinate the employment needs of 600 Hayward youth between the ages of 14 to 22. The project proposes to make school to career goals (highlighting education) more meaningful for the youth through real work experience. All 600 youth will attend a 1 ½ hour job search workshop. The workshop will provide basic about how to find suitable and appropriate work by educating them about current labor market trends, employer's expectations, and how to increase their employability. In addition, a special hot-line has been developed through which many employers list jobs specifically for youth and job placement assistance is provided to those youth who request it. A minimum of twenty-five percent (150) of the youth who attend the workshop will become employed or find appropriate volunteer work experience. Youth who are not "job ready" or have barriers to employment will be given referrals to other programs and agencies for appropriate assistance. Fifteen presentations will be made to community schools and agencies to promote the program. Hayward funds will be used in partial support of the Program Specialists working on this project.

***PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT***

<b>PROJECT FUNDED</b>	<b>AMOUNT</b>	<b>FISCAL YEAR</b>
<i>Eden Area Jobs for Youth</i>	<i>\$10,000*</i>	<i>FY 98-99</i>

*\* Previously funded by City through the Community Promotions Fund*

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Employment Development Department and Eden Youth Center, Continued:

**Explanation:**

*Human Services Commission:*

- ❖ Same as below

*CED Staff:*

- ❖ This program helps to inform youth job seekers about employer's requirements regarding education, skills and experience. The benefits of staying in school, or returning to school, to upgrade qualifications is emphasized to program participants. If a participant appears to be at risk of leaving school, EAJY staff refer the participant to EDD's Youth Employment Opportunity Program where a specialist sets up a plan with the participant which is designed to meet their particular needs and helps them to stay in school.
- ❖ This project responds to a need expressed by the community to provide training and assistance to youth seeking employment.
- ❖ The program has been successful in teaching young people the steps required in preparing oneself for the world of work, and how to go about finding a job.
- ❖ Job placement assistance is provided to those seeking it who otherwise would have difficulty using the "self-help" service model that must be used at the Employment Development Department.

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**Proposal No. 14**

**APPLICANT:** Family Emergency Shelter Coalition (FESCO)  
**PROJECT:** FESCO Shelter & Support Services

<b>AMOUNT REQUESTED:</b>	<b>\$20,000</b>
<b>HUMAN SERVICES COMMISSION RECOMMENDATION:</b>	<b>\$17,269</b>
<b>CED STAFF RECOMMENDATION:</b>	<b>\$17,700</b>

***AGENCY DESCRIPTION***

FESCO's mission is to instill or restore dignity, self-respect, and self reliance so that homeless and very low income families, their individual members, and the entire community are strengthened. FESCO was established in 1985 out of concern for the number of families who were becoming homeless and seeking assistance from local churches. St. Clement's Church in Hayward assembled representatives from the South Hayward Parish and other local churches to consider ways to address this need. In 1986 FESCO was incorporated and supported by 18 Eden Area churches (from Hayward, Castro Valley, San Lorenzo and San Leandro). In March 1988, the 24 bed shelter, located at Third and "C" Streets in Hayward opened for business. This is the program in Hayward that provides emergency shelter services to families. Services are provided on a 24 hour basis, 365 days a year, with at least one professional staff person on-site at all times.

***SUMMARY OF PROJECT PROPOSED FOR FY1999-00***

FESCO will provide a minimum of 60 homeless individuals from Hayward (20 adults and 40 children) with emergency shelter, food, security, clothing, medical services and comprehensive support services such as counseling and life skills training. Of these families, at least 12 will improve their living circumstances. Twenty Hayward children in the shelter will receive child care services so their parents can participate in meetings, obtain training or education, and/or search for a job or housing. In addition, a minimum of 50 Hayward adults in families at-risk of becoming homeless, will receive services to help them continue living independently in the community. Hayward funds will support staff positions.

***PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT***

<b>PROJECT FUNDED</b>	<b>AMOUNT</b>	<b>FISCAL YEAR</b>
FESCO Shelter and Support Services	\$17,700	FY 98-99
"	\$17,717	FY 97-98
"	\$17,717	FY 96-97
"	\$18,284	FY 95-96
"	\$20,062	FY 94-95

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FESCO, Continued:

**Explanation:**

*Human Services Commission:*

- ❖ Same as below

*CED Staff:*

- ❖ FESCO is the only homeless shelter that provides services to intact families that include fathers and teenage sons.
- ❖ FESCO has consistently and effectively worked to improve and expand its services to homeless families in order to prevent their return to homelessness.
- ❖ FESCO is an active partner with other homeless shelters in southern and mid-Alameda County in a network to improve homeless services.

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**Proposal No. 15**

**APPLICANT:** Hayward Area Recreation and Park District (HARD) , the  
Hayward Unified School District, & The City of Hayward  
**PROJECT:** Youth Enrichment Program

<b>AMOUNT REQUESTED:</b>	<b>\$42,800</b>
<b>HUMAN SERVICES COMMISSION RECOMMENDATION:</b>	<b>\$19,513</b>
<b>CED STAFF RECOMMENDATION:</b>	<b>\$20,000</b>

***AGENCY DESCRIPTION***

In 1996, the Hayward Area Recreation and Park District (HARD), the Hayward Unified School District (HUSD) and the City of Hayward, working through the Hayward Public Liaison Committee, decided to form the Youth Enrichment Program (YEP) in response to a recognized need for more affordable structured and supervised after school activities for Hayward's young people. HARD serves as the lead agency for the project, providing office facilities and administrative support to the project. HUSD provides both financial support and program facilities where after school activities are offered on school sites. The City has provided financial support and assistance with program design, coordination and oversight. By design, the program also relies heavily on the cooperation of many other community-based organizations, businesses, and individual volunteers to create and provide a variety of social, educational and recreational activities for the elementary and middle school age children that are served. The YEP program was initiated at Ruus Elementary School and Cesar Chavez Middle School in 1996. In 1997, with the support of the City's social services funds, a third site was established at Longwood Elementary school. YEP offers its supervised activities after school Monday through Friday, from 1:35 p.m. to 5:30 p.m. during the school year, and from 11:00 a.m. to 4:00 p.m. during the summer vacation at Longwood Elementary School.

***SUMMARY OF PROJECT PROPOSED FOR FY1999-00***

The Youth Enrichment Program at Longwood will provide after-school and summer programs to 100 elementary school-age youth, ages 6 to 12 years old, from low income Hayward families. YEP provides a safe, well supervised after-school setting at no cost to Hayward youth and their families. Children in the program would have access to educational, recreational, and social programs such as reading tutoring, language, computers, art, and homework assistance. Fifty youth will show improved academic performance. Volunteers, parents and community groups will work with staff to provide support to children in the program. Hayward funds will be used for staffing and program operating costs.

***PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT***

<b>PROJECT FUNDED</b>	<b>AMOUNT</b>	<b>FISCAL YEAR</b>
<i>Longwood Elementary School</i>		
Youth Enrichment Program	\$20,000	FY 98-99
"	\$20,000	FY 97-98

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Youth Enrichment Program (YEP), Continued:

**Explanation:**

*Human Services Commission:*

- ❖ Same as below

*CED Staff:*

- ❖ YEP provides free after-school programming which includes recreational, creative and academic activities designed to encourage improved school performance.
- ❖ The Longwood/Winton Grove area is under-served with regard to after-school activities for low income youth.
- ❖ Staff from HARD, the City, and HUSD, and parents of children in the program, have worked hard to make this program a success at Longwood Elementary School.

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**Proposal No. 16**

**APPLICANT:**           **Horizon Services, Inc.**  
**PROJECT:**           **Lambda Project**

<b>AMOUNT REQUESTED:</b>	<b>\$17,000</b>
<b>HUMAN SERVICES COMMISSION RECOMMENDATION:</b>	<b>\$12,976</b>
<b>CED STAFF RECOMMENDATION:</b>	<b>\$13,300</b>

***AGENCY DESCRIPTION***

Horizon Services, Inc. provides a full range of recovery, prevention and education services to persons with alcohol and drug related problems, as well as to individuals who are affected by another's alcohol or drug abuse. Both residential and nonresidential treatment programs are offered. Project Eden is one component of the program where outpatient rehabilitation services are offered to individuals with alcohol and drug related problems, their families and significant others. Education, prevention and counseling services are also provided to youth and their families. The Lambda Project, which provides support to those lesbian, gay, bisexual and transgender youth and young adults who are at risk of committing suicide, abusing drugs and/or alcohol, or sexual or physical abuse. This program also operates under the auspices of HSI's Project Eden Youth Services Program.

***SUMMARY OF PROJECT PROPOSED FOR FY1999-00***

The Lambda Project proposes to provide support to 50 high-risk youth/young adults in Hayward. The program will work toward the reduction of suicide, drug use, and sexual/physical abuse that many lesbian, gay, bisexual, and transgender youth experience. Services to be provided include crisis intervention, group sessions and when needed individualized mental health counseling. Drug-free and alcohol-free social and community service activities are also provided to program participants who otherwise have limited opportunities to participate in such "healthy life-style" activities. Hayward funds will be used to partially support a mental health counselor's salary.

***PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT***

<b>PROJECT FUNDED</b>	<b>AMOUNT</b>	<b>FISCAL YEAR</b>
Lambda Project	\$13,300	FY 98-99
"	\$13,337	FY 97-98
"	\$13,337	FY 96-97
"	\$13,745	FY 95-96
"	\$14,445	FY 94-95



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Horizon Services, Inc., Continued:

**Explanation:**

*Human Services Commission:*

- ❖ Same as below

*CED Staff:*

- ❖ This is the only program providing mental health support services designed specifically to address the concerns of lesbian, gay, bisexual and transgender youth.
- ❖ Lambda has developed effective working relationships with Moreau High School and HUSD to begin to address the needs of lesbian, gay, bisexual and transgender youth students in Hayward.

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**Proposal No. 17**

**APPLICANT:**                      **The Kid's Breakfast Club**  
**PROJECT:**                        **The Kid's Breakfast Club**

<b>AMOUNT REQUESTED:</b>	<b>\$6,000</b>
<b>HUMAN SERVICES COMMISSION RECOMMENDATION:</b>	<b>\$2,927</b>
<b>CED STAFF RECOMMENDATION:</b>	<b>\$3,000</b>

***AGENCY DESCRIPTION***

The Kids' Breakfast Club (formerly known as The Breakfast Club), was sponsored by the Salvation Army (Hayward Corps Community Center) and Second Chance Recovery Center, Hayward, in 1992. Application for its own 501(c)(3) status was filed in June 1997 and non-profit status was granted in February 1998. The scope of services The Kids' Breakfast Club provides includes: 1) a free nutritious breakfast to children and their parents/guardians; 2) parent education workshops and information on community resources and wellness; 3) preliminary health services to children through health screenings, referrals, dental hygiene and immunizations; 4) a literacy component with free books for each child and various reading experiences available to children and parents; and 5) a community service project involving various service agencies, organizations, schools and local businesses.

***SUMMARY OF PROJECT PROPOSED FOR FY1999-00***

The Kid's Breakfast Club proposes to provide a child, family, and community network that promotes the healthy development of 400 low income children and their families. As a prevention and intervention, the program is designed to help meet the basic needs of low income children and their families by providing food (breakfast), clothing, educational services, and health/dental services and screenings. The program operates while school is not in session (Winter and Spring Break) for one hour per day for approximately 15 days per year. Hayward funds will be used in partial support of staff and program operating costs.

**PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT**

<b>PROJECT FUNDED</b>	<b>AMOUNT</b>	<b>FISCAL YEAR</b>
The Kid's Breakfast Club, Inc.	\$4,253	FY 1997-98
Salvation Army & The Breakfast Club	\$4,253	FY 1996-97

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The Kids' Breakfast Club, Continued:

**Explanation:**

*Human Services Commission:*

- ❖ In addition to the comments made below, the Commission is concerned about the nutritional quality of the food provided. Many of the food items listed on the menus in the proposal are high in sugar or fat. It is the understanding of the Commission that, as a result of this concern, a nutritionist has been obtained by the program to help develop a more nutritionally balanced menu.

*CED Staff:*

- ❖ The primary benefit offered by this program is that it provides breakfast to students and other family members during vacation periods when school is out of session and the school-based food programs are not in operation (approximately 15 days per year for one hour per day). It does not provide breakfast during the summer.
- ❖ It does not appear that one hour is sufficient enough time to provide a breakfast meal as well as meet the other program objectives outlined in the proposal (i.e., parent education workshops, health services, and literacy programs) to a significant degree.
- ❖ It is recommended that City funds be used to obtain nutritional food for the program.

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**Proposal No. 18**

**APPLICANT:** La Familia Counseling Center  
**PROJECT:** Social Services Support Program

<b>AMOUNT REQUESTED:</b>	<b>\$42,350</b>
<b>HUMAN SERVICES COMMISSION RECOMMENDATION:</b>	<b>\$31,903</b>
<b>CED STAFF RECOMMENDATION:</b>	<b>\$32,700</b>

***AGENCY DESCRIPTION***

La Familia's services include: outpatient mental health services, Intensive Day Treatment for children, Social Service support, Advocacy, language interpretation, English as a Second Language instruction, and Youth Prevention/Leadership programs, Youth AIDS education, Case Management for persons with Developmental Disabilities and for persons with severe emotional impairments. A special focus is given to the growing Latino Spanish and Bilingual speaking Hayward community, as well as other non-Latino populations.

***SUMMARY OF PROJECT PROPOSED FOR FY1999-00***

La Familia proposes a minimum of 280 Hayward low income residents will improve and alleviate a broad range of emotional and stress related conditions to lead more independent and productive lives. The program will empower 70 clients to improve their English language skills to foster independence in negotiating and solving critical issues. A minimum of 1,200 clients will meet individual and family needs in the areas of housing, job referrals, nutrition, translations, health referrals, immigration, legal services all provided to increase their psycho-social and/or economic stability. The program will also assist 200 low income Hayward youth to learn about high risk sexual behavior which can lead to HIV/AIDS and other sexually transmitted infections while offering opportunities to identify and practice new, more socially acceptable ways to grow and live healthier lives. Hayward funds will be used to support an Outreach Social Worker position.

**PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT**

<b>PROJECT FUNDED</b>	<b>AMOUNT</b>	<b>FISCAL YEAR</b>
Counseling and Social Services Support Program	\$32,700	FY 98-99
"	\$32,727	FY 97-98
"	\$32,727	FY 96-97
"	\$33,838	FY 95-96
"	\$33,838	FY 94-95

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La Familia Counseling Center, Continued:

**Explanation:**

*Human Services Commission:*

- ❖ Same as below

*CED Staff:*

- ❖ This proposal will serve a significant number of Hayward residents, many of whom are non-English speaking.
- ❖ The proposed program will address several social service concerns in the community through the provision of mental health services which target both youth and adults, and by offering assistance to people seeking help with housing, jobs, health services, legal services, and improving their English skills.
- ❖ La Familia has demonstrated its ability to work effectively in partnership with other service providers in order to maximize the use of limited resources through its participation in the South Hayward Neighborhood Collaborative and several other multi-agency activities.

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**Proposal No. 19**

**APPLICANT:** Legal Aid Society of Alameda County (LASAC).  
**PROJECT:** Legal Clinics

**AMOUNT REQUESTED:** \$30,640  
**HUMAN SERVICES COMMISSION RECOMMENDATION:** \$0  
**CED STAFF RECOMMENDATION:** \$0

***AGENCY DESCRIPTION***

The Legal Aid Society of Alameda County (LASAC) is a non-profit agency who's mission is to provide free legal services to the poor. LASAC's Southern Alameda County office has been a long standing member of the Hayward community providing legal advice, education and representation to low income Hayward residents. In September of 1998, Legal Aid went through a major reorganization due to the loss of funding from the Legal Services Corporation (LSC). Funding from LSC was a primary contributor to the provision of legal services to the Hayward area. LSC services are currently being provided through San Francisco Neighborhood Legal Assistance Foundation and have been more limited in the Southern Alameda County area since funds have been transferred away from LASAC. Legal Services Corporation has announced that in the year 2000, it will be soliciting funding proposals only from agencies who intend to form one "Bay Area Wide" Legal Services Agency which would include services for all six counties in the Bay Area. It is difficult to determine the impact on Hayward at this time.

***SUMMARY OF PROJECT PROPOSED FOR FY1999-00***

LASAC is proposing to initiate a high priority legal assistance project for 300 Hayward clients facing wage garnishments, debt collection lawsuits, and credit report problems. This will primarily be accomplished through the use of six legal clinics and other community education opportunities, supplemented with widely dispersed written materials to foster the client's economic independence. Hayward funds will be used for staff and program operation costs.

**PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT**

<b>PROJECT FUNDED</b>	<b>AMOUNT</b>	<b>FISCAL YEAR</b>
Not previously funded with Social Services funds. *		

*\* Previously supported with City Community Development Block Grant funds*

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Legal Aid Society of Alameda County (LASAC), Continued:

**Explanation:**

*Human Services Commission:*

- ❖ Same as below

*CED Staff:*

- ❖ The agency is in transition and their overall financial situation is not clear. The agency fundraising plan is ambitious, but also unclear. Staff is concerned about the agency's ability to accomplish the proposed work program.
- ❖ Given the fact that there has been difficulty with this agency in meeting FY 1998-99 CDBG contract obligations, staff recommends that this agency not be funded at this time.

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**Proposal No. 20**

**APPLICANT:** Parental Stress Services, Inc.  
**PROJECT:** Hayward Child Sexual Abuse Treatment Program

<b>AMOUNT REQUESTED:</b>	<b>\$35,000</b>
<b>HUMAN SERVICES COMMISSION RECOMMENDATION:</b>	<b>\$24,879</b>
<b>CED STAFF RECOMMENDATION:</b>	<b>\$25,500</b>

***AGENCY DESCRIPTION***

Parental Stress Service, Inc. (PSS) is a non-profit organization of mental health professional and volunteers that for 25 years has helped families that have abused their children, or are at risk of abusing their children. The organization's focus is the prevention of all forms of child abuse: physical, sexual and emotional maltreatment. Its mission is to redirect parenting in dysfunctional families where one or more of the children is being victimized.

***SUMMARY OF PROJECT PROPOSED FOR FY1999-00***

The project will expand the Child Sexual Abuse Program for low income Hayward residents to enable and empower victims of child sexual abuse and the non-offending parent(s). A minimum of 27 clients will receive individual and family therapy to enable children who have been sexually molested to remain in their family unit if it is evaluated as being safe to do so; to prevent the recurrence of sexual abuse; to teach the child self-protection skills; to increase self-esteem of all family members participating in therapy and to increase the psychological and social functioning of clients served. Hayward funds will be used to fund a Treatment Specialist staff position.

**PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT**

<b>PROJECT FUNDED</b>	<b>AMOUNT</b>	<b>FISCAL YEAR</b>
Child Abuse Treatment	\$25,500	FY 98-99
“	\$25,582	FY 97-98
“	\$25,582	FY 96-97
“	\$26,435	FY 95-96
“	\$26,435	FY 94-95

**Explanation:**

*Human Services Commission:*

❖ Same as below

*CED Staff:*

- ❖ Parental Stress provides high quality services to low income victims of child sexual abuse and their non-offending parent(s).
- ❖ In addition to therapy, Parental Stress offers a crisis line, positive parenting classes emergency respite care and community outreach/education



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**Proposal No. 21**

**APPLICANT:** Salvation Army  
**PROJECT:** Family Aid, Transient Aid

<b>AMOUNT REQUESTED:</b>	<b>\$30,000</b>
<b>HUMAN SERVICES COMMISSION RECOMMENDATION:</b>	<b>\$19,513</b>
<b>CED STAFF RECOMMENDATION:</b>	<b>\$20,000</b>

**AGENCY DESCRIPTION**

The Salvation Army provides a variety of services designed to meet basic human needs. These include: food vouchers and/or boxes for people who are facing hardship loss of income. Interim shelter to families waiting for emergency shelter space or permanent shelter, to battered women and children, and to those who have become homeless due to a fire or other disaster. In addition, Sunday evening meals are provided to low-income Hayward families and transient individuals. Utility energy assistance is provided to low-income families who have no alternative to help them resolve their utilities emergency, an I.D. assistance program for people needing legal identification in order to obtain employment, and a bag lunch program for families and transient individuals. Programs are also offered to young people to promote their self esteem, character, and to educate them about the dangers of alcohol and drug abuse, and to offer alternatives to crime and gang activity. During the summer months a day camp is offered to youth as well.

**SUMMARY OF PROJECT PROPOSED FOR FY1999-00**

The Salvation Army in Hayward proposes to serve 3,000 low income Hayward residents by providing enough food (or food vouchers) for meals for three days. One thousand individuals who have recently become homeless will receive interim lodging from one to seven nights to enable them to locate stabilized housing. Hayward funds will pay for motel and food vouchers.

**PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT**

<b>PROJECT FUNDED</b>	<b>AMOUNT</b>	<b>FISCAL YEAR</b>
Family Aid & Transient Aid	\$26,000	FY 98-99
	\$20,000 – (Category A Funds)	
	\$ 6,000 – (Category B Funds)	
“	\$13,937	FY 97-98
“	\$13,937	FY 96-97
“	\$14,350	FY 95-96
“	\$14,350	FY 94-95

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Salvation Army, Continued:

**Explanation:**

*Human Services Commission:*

- ❖ Same as below

*CED Staff:*

- ❖ This program meets basic needs of low income and homeless individuals and families in a cost effective manner.
- ❖ One hundred percent of funds are used to pay for vouchers for food and shelter. No funds pay for staffing this program.
- ❖ All social services offered are separate and distinct from the religious services offered by this agency.

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**Proposal No. 22**

**APPLICANT:** Shelter Against Violent Environments (SAVE)  
**PROJECT:** WINGS Transitional Housing Project

<b>AMOUNT REQUESTED:</b>	<b>\$11,286</b>
<b>HUMAN SERVICES COMMISSION RECOMMENDATION:</b>	<b>\$ 9,952</b>
<b>CED STAFF RECOMMENDATION:</b>	<b>\$10,200</b>

***AGENCY DESCRIPTION***

SAVE was founded in 1976 to address the problem of domestic violence. Save's mission is to promote alternatives to domestic violence through support services, advocacy and education, and to help domestic violence victims and their families to end the cycle of violence. SAVE provides counseling, safe emergency shelter, transitional housing, and programs to assist victims of violence to become emotionally and economically self-sufficient. Community services include a 24-hour crises intervention hotline, free weekly support groups for adults and children, weekly legal clinics, individual therapy, community outreach and education, volunteer training, and domestic violence training and support for police officers as well as direct services for victims who have come into direct contact with police.

***SUMMARY OF PROJECT PROPOSED FOR FY1999-00***

Wings will provide low-cost housing, case management, job readiness workshops, counseling and children's services to 42 (14 single parent families) low-income, disadvantaged, homeless, victims of domestic violence who are Hayward residents. The stable low-cost housing (up to 18 months) coupled with the support services will allow these Hayward residents to acquire the skills, knowledge, and self-confidence necessary to successfully transition to independent, self-sufficient, violence-free lives. Hayward funds will provide partial funding of staff and program operation costs.

**PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT**

<b>PROJECT FUNDED</b>	<b>AMOUNT</b>	<b>FISCAL YEAR</b>
WINGS Transitional Housing	\$10,200	FY 98-99
"	\$10,260	FY 97-98
"	\$10,260	FY 96-97
"	\$10,556	FY 95-96
"	\$10,556	FY 94-95

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Shelter Against Violent Environments (SAVE), Continued:

**Explanation:**

*Human Services Commission:*

- ❖ Same as below

*CED Staff:*

- ❖ SAVE provides transitional housing services to survivors of domestic violence. This is the only transitional housing of its kind in south and mid-county.
- ❖ In addition to providing affordable housing, the program provides children's counseling services and other activities designed to break the cycle of violence for the families being served.

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**Proposal No. 23**

**APPLICANT:** South Hayward Parish  
**PROJECT:** Emergency Food Program

<b>AMOUNT REQUESTED:</b>	<b>\$10,418</b>
<b>HUMAN SERVICES COMMISSION RECOMMENDATION:</b>	<b>\$ 7,122</b>
<b>CED STAFF RECOMMENDATION:</b>	<b>\$ 7,300</b>

***AGENCY DESCRIPTION***

The South Hayward Parish (SHP), established in 1965, is an interfaith coalition of churches in Hayward dedicated to meeting the needs of people in distress and giving a voice to people who might not otherwise be heard. The Parish was established to serve the people of the community regardless of religious affiliation or belief. Its member churches are: Good Shepherd Lutheran, Mt. Eden Presbyterian, St. Clement Catholic, Starr King Unitarian Universalist, Wesley Methodist, Westminster Hills Presbyterian, and United Church of Hayward (United Church of Christ). Developed in the Parish's early years, the Emergency Food Program remains SHP's most direct, on-going service. There are three sites that are used for food delivery: Good Shepherd, St. Clements and Westminster Hills churches. The social services provided are separate and distinct from the religious services offered through these organizations.

***SUMMARY OF PROJECT PROPOSED FOR FY1999-00***

The South Hayward Parish (SHP) Emergency Food Program proposes to provide emergency food for 1,200 low income Hayward residents. Food is acquired through FEMA Emergency Food and Shelter Program, regular donations from SHP Member congregations and other South Hayward neighborhood groups. Hayward funds are being requested to replace other resources previously made available through a one-time-only private donation to pay for the Program Manager costs.

**PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT**

<b>PROJECT FUNDED</b>	<b>AMOUNT</b>	<b>FISCAL YEAR</b>
Not previously funded		

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South Hayward Parish, Continued:

**Explanation:**

*Human Services Commission:*

- ❖ Same as below

*CED Staff:*

- ❖ There are a significant number of low-income families who reside in South Hayward. This program makes food available locally, at no cost, to those in need in this community.
- ❖ Because of its active participation in the South Hayward Neighborhood Collaborative, program participants can be provided with a wide array of additional support services when needed.
- ❖ On-site language assistance can be made available in Spanish, Farsi and Vietnamese, the most frequently non-English languages spoken in this area..
- ❖ Due to the need to support several other critical social service needs in the community with limited resources, it is recommended support be limited to \$7,300. This will help pay for a significant portion of the Program Coordinator's costs, or pay for the purchase needed food items.

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**Proposal No. 24**

**APPLICANT:** Spectrum Community Services &  
Legal Assistance for Seniors (LAS)  
**PROJECT:** Service Counseling & Legal Assistance for Seniors

**AMOUNT REQUESTED:** \$41,137  
**HUMAN SERVICES COMMISSION RECOMMENDATION:** \$14,635  
**CED STAFF RECOMMENDATION:** \$15,000

***AGENCY DESCRIPTION***

This proposal is submitted by a partnership between Spectrum Community Services and Legal Assistance for Seniors. The mission of Spectrum Community Services, established in 1971, is to assist low-income, disadvantaged and elderly residents of Alameda County as they attempt to achieve and maintain self sufficiency and improve the overall quality of their lives. Spectrum provides several services including in-home supportive services and case management services at no cost to Hayward seniors. LAS, established in 1976, is the only legal services program in Alameda County to focus exclusively on the rights of the elderly. LAS's mission is to promote seniors' independence and dignity by protecting and advocating for their legal rights.

***SUMMARY OF PROJECT PROPOSED FOR FY1999-00***

The Service Counseling/Hayward Elder Legal Project (HELP) targets 150 low income Hayward seniors to receive high quality, coordinated services that improve their opportunities to live independently. This is accomplished through in-home assessment and consultation regarding available services and assistance with accessing those services. HELP assists with legal issues for 120 low income Hayward seniors relating to income maintenance, healthcare, elder abuse, grandparents as caregivers and incapacity. There is also an outreach component aimed at reaching isolated Hayward seniors. Hayward funds would be used in partial support of staff and program operating costs.

**PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT**

<b>PROJECT FUNDED</b>	<b>AMOUNT</b>	<b>FISCAL YEAR</b>
Service Counseling & LAS	\$34,000	FY 98-99
Legal Assistance for Seniors (only)	\$14,183	FY 97-98
“	\$14,183	FY 96-97

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Spectrum Community Services & Legal Assistance for Seniors (LAS), Continued:

**Explanation:**

*Human Services Commission:*

It is recommended that this applicant initially be funded in the amount indicated above. In support of the partnership of that is represented in this proposal, it is also recommended that the applicant be placed on a Secondary Consideration List so that if additional funds become available, the project can be granted up to the amount it received in FY 1998-99 (i.e., \$34,000).

*CED Staff:*

The City initially supported the legal services component of this proposal, provided by Legal Services for Seniors (LAS), in the amount of \$14,183 recognizing the need for this service and the quality of the services provided by this organization. In FY 1998-99 the City agreed to support, as a pilot project, the addition of the "service counseling" component made available through the formation of a partnership between LAS and Spectrum Community Services.

The LAS/Spectrum partnership indicated that a minimum of \$35,000 was needed to continue the services provided by the partnership. While the City has encouraged service providers in general to work in partnerships, and the additional service counseling component of this program is meritorious, there are not enough City resources available to support the project as described due to the need to support many other critical social services in the community. Consequently, staff is recommending that \$15,000 be provided to support the legal services component of this project.

Understanding the impact that this will have on the partnership, it is recommended that both Spectrum and LAS continue to refer their respective clients to one another, and that both work closely with Eden I & R to provide the information, referral and follow-up assistance their respective clients need to address their social service and housing concerns.



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**Proposal No. 25**

**APPLICANT:** Tri-City Health Center  
**PROJECT:** HIV Case Management

<b>AMOUNT REQUESTED:</b>	<b>\$20,557</b>
<b>HUMAN SERVICES COMMISSION RECOMMENDATION:</b>	<b>\$16,586</b>
<b>CED STAFF RECOMMENDATION:</b>	<b>\$17,000</b>

***AGENCY DESCRIPTION***

Tri-City Health Center is a community health clinic offering basic health care, blood pressure checks, prenatal care, pediatric care, family planning, pregnancy testing, TB screening, STD/VD treatment, STD education and health care for the homeless. HIV direct services, such as case management, free anonymous HIV testing, individual and family counseling, support groups, grief counseling, benefits advocacy, financial assistance, social work, primary medical care, as well as AIDS/HIV education and prevention services are also available.

***SUMMARY OF PROJECT PROPOSED FOR FY1999-00***

Tri-City Health Center proposes to provide services to a minimum of 38 HIV positive Hayward residents, through case management services (1,000 units). Hayward funds will provide partial support for salary and program operating costs.

**PREVIOUS SOCIAL SERVICES FUNDS AWARDED TO APPLICANT**

<b>PROJECT FUNDED</b>	<b>AMOUNT</b>	<b>FISCAL YEAR</b>
HIV Services	\$17,000	FY 98-99
“	\$17,900	FY 97-98

**Explanation:**

*Human Services Commission:*

- ❖ Same as below

*CED Staff:*

- ❖ Tri-Cities Health Center provides comprehensive services in Hayward to people living with HIV who otherwise would have to travel to Fremont to obtain these services.
- ❖ Tri-Cities Health Center provides high quality, client-centered services.